

## LCD HDTV

# 32LD350

## 32" CLASS

31.5" diagonal

### HIGHLIGHTS

High Definition Resolution  
70,000:1 Dynamic Contrast Ratio  
Picture Wizard



### FEATURES

- High Definition Resolution
- 70,000:1 Dynamic Contrast Ratio
- Picture Wizard II  
(Easy Picture Calibration)
- Smart Energy Saving
- AV Mode II  
(Cinema, Sports, Game)
- Clear Voice II
- ISFccc® Ready
- 24P Real Cinema
- 2 HDMI™ V.1.3 w/Deep Color
- SIMPLINK™ Connectivity
- Dolby® Digital 5.1 Decoder
- Infinite Sound



## Is it a TV? Or something better?

You know it's time to start enjoying high definition and the LD350 is an easy way to get into it. This is a beautiful LCD with all of the innovations that make LG TVs a better viewing experience.



See and experience more. Pictures are sharper. Colors are more vibrant. Entertainment is more real. Everything looks better on an HDTV.



Get easy self-calibration with on-screen reference points for key picture quality elements such as black level, color, tint, sharpness and backlight levels. Take the guesswork out of picture adjustments with this simple-to-use feature.



Wise and not wasteful. With our Smart Energy Saving Features, you can conserve money and energy.



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## PANEL SPECIFICATION

Screen Size	32" Class (31.5" diagonal)
Resolution	1366 x 768p
Brightness (cd/m <sup>2</sup> )	TBD
Dynamic Contrast Ratio	70,000:1
Viewing Angle	178°/178°
Response Time (GTG)	4ms
Life Span (Typical)	60,000 hrs

## VIDEO

Built-In Tuner	ATSC/NTSC/Clear QAM
XD® Engine	•
Aspect Ratio	16:9
Aspect Ratio Correction	6 Modes
Just Scan (1:1 Pixel Matching)	
HDMI™	1080p/1080i/720p
Component	1080p/1080i/720p
RF	1080i/720p
Color Temperature Control	3 Modes
24p Real Cinema (5:5/2:2 Pulldown)	•
3:2 Pulldown	•
Picture Reset	•
AV Mode II	•
Picture Mode	7 Modes
ISFccc® Ready	•
x.v.Color™	•
DTV Signal Strength Indicator	•

## AUDIO

Mono/Stereo/Dual (MTS/SAP)	•
Audio Output Power (Watts - THD 10%)	14W (7W x 2)
Speaker System Details	1 Way 2 Speakers
Dolby® Digital Decoder	•
Surround System	Infinite Sound
Bass/Treble/Balance Controls	•
Clear Voice II	•
Auto Volume Leveler II	•
EZ Sound Mode	5 Modes

## SPECIAL FEATURES

Picture Wizard II	•
Backlight Control	•
Smart Energy Saving	•
1080p Source Input	
HDMI™	60p/30p/24p
Component	60p/30p/24p
RGB	60p (WXGA)
A/V Input Navigation	•
Input Labeling	•
Quick View (Flashback)	•
Parental Control w/V-Chip	•
Key Lock	•
Closed Caption	•
SIMPLINK™ (HDMI CEC)	•

## CONVENIENCE FEATURES

Language	4 (English/Spanish/French/Korean)
Auto Tuning/Programming	•
Channel Add/Delete	•
Favorite Channel Programming	•
Auto/Manual Clock	•
On/Off Timer	•
Sleep Timer	•
Auto Off/Auto Sleep (When no video is present)	•

## AUDIO/VIDEO INPUTS/OUTPUTS

RF In (Antenna/Cable)	1 (rear)
AV In	1 (rear) 1 (side)
Component Video In (Y, Pb, Pr) + Audio	1 (rear)
Digital Audio Out (Optical)	1 (rear)
HDMI™/HDCP Input (V.1.3 w/Deep Color)	1 (rear) 1 (side)
RGB In (D-Sub 15pin) - PC	1 (rear)
PC Audio Input	1 (rear)
RS-232c In (Control/Service)	1 (rear)
USB 2.0 (JPEG)	1 (side)
Headphone Out	1 (side)

## CABINET/ACCESSORIES

Cabinet Color	Glossy Black/Noble Titan
Swivel Stand (Degrees)	+20°/-20°
VESA® Compliant (WxH)	• (200mm x 100mm)
Remote Control	1 (Universal)

## POWER

Voltage, Hz	100V ~ 240V, 50/60Hz
On Mode (Average)	110W
Standby Mode	>0.1W

## DIMENSIONS & WEIGHT

TV Without Stand (WxHxD)	31.5" x 20.0" x 2.9"
TV With Stand (WxHxD)	31.5" x 22.2" x 8.1"
Shipping Dimensions (WxHxD)	38.0" x 23.6" x 7.5"
TV Without Stand Weight	18.1 lbs
TV With Stand Weight	20.3 lbs
Shipping Weight	26.4 lbs

## WARRANTY/UPC

Limited Warranty	1 Year Parts & Labor
UPC	719192177321

## REMOTE/INPUT/OUTPUTS (REAR/SIDE)

[LGusa.com](http://LGusa.com)

LG Electronics U.S.A., Inc.

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Customer Service and Technical Support: (800) 243-0000

Design, features and specifications are subject to change without notice. Non-metric weights and measurements are approximate.

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